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PRODUCT TERMINATION NOTIFICATION

PTN: PTN135249

Date: November 18, 2013

Subject: Immediate obsolescence of Cypress Development Kit CY8CKIT-003B

Product Obsolescence Information:

Cypress announces the immediate obsolescence of development kit CY8CKIT-003B. This development is not defective in any manner. We have decided to end of life this development kit and are encouraging PSoC 3 users to migrate to our existing CY8CKit-030A development kit or engage with our 3rd party ecosystem for PSoC 3 development kits. A list of the development kits and 3rd party partners are provided here:

<http://www.cypress.com/?rID=78838&source=psoc>

We are also encouraging our users to migrate to our popular low cost PSoC 4 Pioneer Development Kit. This kit is available at the following kit web page:

www.cypress.com/CY8CKIT-042

Additionally we have a large amount of collateral example projects and information for the PSoC 4 development kit on our 100 projects in 100 days series. We ran this series using the Element14 forums. The following is a direct link to the landing page where you will be able to explore the various example projects and forum posts.

www.element14.com/psoc4 “

Affected Part Numbers: 1. No further orders will be accepted for CY8CKIT-003B Development Kit, effective immediately.

Customer Part Numbers Affected: Not Applicable

Qualification Status:

Recommended replacement kits have been previously qualified, unless specifically noted.

Sample Status:

Samples of replacement kits are available. Please contact your local sales representative to place sample orders.

Approximate Implementation Date:

This change is effective with this notification.

Response Required:

No response required. Please contact your local sales representative if you need assistance with replacement product options.

Sincerely,

Cypress PCN Administration