



Product Obsolescence Memo

PRECISION POTENTIOMETERS

Bourns Manufacturers Representatives
Corporate Distributor Product Managers
Americas Sales Team
Asia Sales Team
Europe Sales Team
Bourns Internal
Bourns Plant Managers



March, 2010

****REMINDER****

Model 3540 Family Non-RoHS End of Life

In July 2009, Sensors and Controls Product Line announced the end of life for the *Non-RoHS* version of our [Model 3540 Family of Precision Potentiometers](#). The 3540 family includes the 3540 10-turn wirewound, 3541 10-turn Hybritron®, 3543 3-turn wirewound, and 3545 5-turn wirewound precision potentiometers.

The vast majority of customers who purchase our Model 3540 Family of Precision Potentiometers have already transitioned to RoHS versions. As a result, sales have fallen and our suppliers are phasing out non-RoHS materials prompting the end of life for this non-RoHS family of products.

This is a reminder that we are asking customers to assess their needs for *Non-RoHS* 3540, 3541, 3543, and 3545 part numbers, and begin planning for last time buy orders in accordance with the following dates:

The deadline for accepting final orders will be June 1, 2010.
All shipments will be made by no later than December 15, 2010.

All orders for the *Non-RoHS* Model 3540 Family of products placed after July 1, 2009 are NC/NR. Orders placed after January 1, 2010 may not be scheduled out.

We will continue production of the RoHS versions for this model family. Models 3547, 3548, and 3549 Precision Potentiometers are also recommended alternates.

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